**CPSC 298-03: Data Visualization for Business**

**Interterm 2020**

**Dashboard Planning**

**January 8th**

1. **Audience** 
   1. **Who is your target audience?**
   2. **What are their technical abilities?**
   3. **What will they do with the information you provide?**
2. **Your message**
   1. **What do you want to show your audience?**
   2. **Main things you want to highlight in your data / what questions do you want answered?**
   3. **Plan a rough layout of your dashboard:**
3. **Graphics**
   1. **Plan out the different graphics you want to use for your highlighted data, this will probably change as you build your dashboard but it’s always good to try to visualize your data prior to starting**